Special stamps **Garfield**

## A cat with attitude

Special stamp **SwissSkills Berne 2014**

## A professional association shows its true colours

Special stamps **Wild animals**

# On the trail of Swiss wildlife

3/2014

# Focus on stamps

The Collector's Magazine

SWISS POST

*Yellow in motion.*

# SPECIAL OFFER
# for all "Focus on stamps" readers

1 2

**The perfect storage solution for your valuable and unique memorabilia.**
Albums with 50 bound sheets for storing 162 x 114 (6 1/3 x 4 1/2") postcards. The sheets keep the postcards securely in place and protect them against dust and dirt. They are made from clear plastic to allow the cards to be viewed from both sides. Practical and hard-wearing thanks to a wipe-clean cover.

## Postcard albums

Due to the diverse nature of their designs, postcards are an interesting item for collectors. However, many supposed non-collectors often accumulate a considerable amount of postcards which are then a shame to throw away. Before the cards end up in boxes or drawers, why not store them in one of our postcard albums?

**1) Album for 600 postcards**
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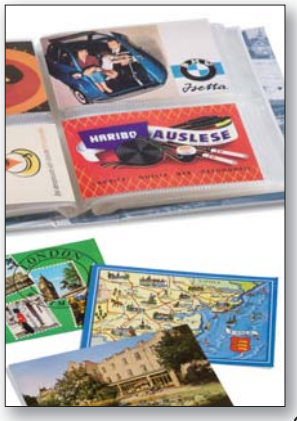


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Expiry date (month/year) ☐☐☐☐
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## Dear Reader

Time flies – we're already into the second half of 2014. So let's take a look back into the past: to be precise, the 14th century. At the time, the "Lindau Messenger", a horse-drawn coach, travelled from Lindau (in southern Germany) via Chur to Milan, carrying passengers and goods as well as letters. Today, almost 600 years later, it's hard to imagine the stresses and strains this journey entailed for humans and animals. You can find out about this exciting journey on the real historic route. Read more on pages 22 to 24.

And if that journey isn't exciting enough for you? Then we recommend a day trip to Payerne, home of AIR14, Switzerland's biggest air show. Be at the heart of the action and not just on the sidelines: win tickets for the event! To do so, simply enter the competition on page 19. Swiss Post will of course be on site with a special post office where you can acquire the special stamp products. As a special philatelic highlight, Fredy Trümpi, the stamp's designer, will be on hand to sign your covers. We wish you plenty of fun at AIR14.

But this summer's not just about technology, horse-drawn coaches and aircraft. The stunning wildlife from the Swiss National Park is also in the spotlight. The set of four special stamps will once again transport you to Switzerland's breathtaking wilderness. Staying with the animal theme, but a tamer version, is Garfield, the lazy, cheeky cat – famous from comics and TV. He is also featured getting up to his usual shenanigans on two stamps.

If these upcoming new stamp collections are like music to your ears, why not get your hands on a really original special souvenir sheet – one which not only serves a postal purpose but also makes music? You can find out how it works and what Polo Hofer makes of it in this summer issue of Focus on stamps.

I wish you all the best for the rest of 2014 and I hope you enjoy this issue.

**Sebastian Ingold**
Product Management
Stamps

**Title page: Wild marmots share a tender moment.** Foto: SNP

Lieber + Partner

**Excerpt from the wide range of topics in this issue.**

ViaStoria

Thomas Rathgeb

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# Customer event **100 years of the Swiss Air Force** and **125 years of the Swiss armed forces postal service in Payerne**

50 winners of the competition featured in Focus on stamps 1/14 made their way to the Clin d'Ailes Museum in Payerne on the issue date 6 March 2014.
Surrounded by historical aircraft memorabilia, the three special stamps and the special coin from Swissmint were presented to guests. During the event, which lasted around an hour, all partners provided interesting information on the individual organizations, their histories and what they do. The designers of the special stamps (Fredy Trümpi, Barbara Ehrbar and Lukas Hirschhofer) and the designer of the special coin (Angelo Boog) had their hands full signing autographs after the official part of the programme. The successful event was rounded off with a tasty aperitif and refreshments and, of course, the spectacle of the FA18 jets taking off.
Overall, a flying success and an unforgettable day.

Photos: Jean-Paul Bach and Sebastian Ingold

**Angelo Boog, Barbara Ehrbar, Lukas Hirschhofer and Fredy Trümpi (from behind).**

Your opinion is important to us! Praise strengthens and gives pleasure, criticism helps us to grow: **focusstamps@swisspost.ch**

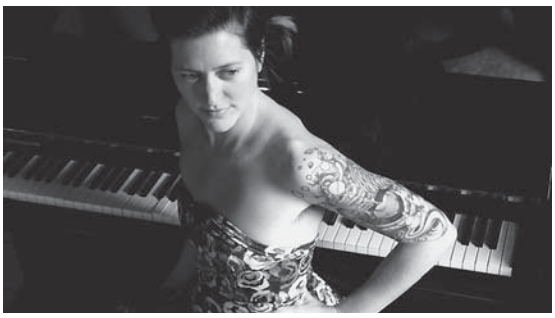
**Fritz Affolter, Head of the armed forces postal service (right) talks to a guest.**

# Swiss National Park's centenary celebration
# **Major festival in Zernez**

On 1 August 2014, the oldest national park in the Alps is to hold a major festival in Zernez to mark its centenary. Federal Councillor Doris Leuthard will be in attendance to pass on her congratulations on behalf of the Swiss federal government.
The event promises to be a fantastic birthday celebration, with a kids' programme, concerts, street art and other attractions. And in the evening SRF will be broadcasting live from Zernez.
A visit to Engadine/Val Müstair is always worthwhile! There are plenty of memorable experiences to be had in Switzerland's largest wilderness:

- 21 hiking trails with varying levels of difficulty
- Guided excursions with experts
- Zernez National Park Centre: find out some exciting, sensory, amusing and mystical facts about the National Park in a space of over 800 square metres. Open daily during the summer, from 8.30 a.m. to 6 p.m.
- The Champlönch kids' trail: out and about with the GPS-supported app "iWebPark" – an exciting day at the National Park for the whole family!
- The "Margunet" nature trail close to the Ofenpass offers information on geology, flora and fauna and natural processes in five languages.
- The interactive bear trail "Senda da l'uors" in S-charl/Scuol provides detailed information about brown bears at nine interactive stations. There is a bear exhibition in the Museum Schmelzra right next door.

**Further information:**
www.nationalpark.ch/lafesta | www.nationalpark.ch



**Romansh songs are the musical heart of Bibi Vaplan.** © Bibi Vaplan

**Joseph Stenz's combination of fire dance and musical firework display went down a storm.** © Joseph Stenz

**Out and about on the Champlönch kids' trail.**
Photo SNP/Hans Lozza

**The programme of LA FESTA on 1 August**

| | |
|---|---|
| 10 a.m. | Start (including kids' programme, partner village) |
| 11.30 a.m. / 1.30 p.m. | Kids' concerts with Silberbüx |
| 3 p.m. | Official anniversary ceremony in front of the visitor centre |
| 4 p.m. | Refreshment stands, attractions including street artist Riet Duri |
| 4.30 p.m. | Bibi Vaplan concert in the marquee |
| 8.45 p.m. | Live broadcast by Schweizer Fernsehen from the festival |
| 10.30 p.m. | Fire show by Joseph Stenz |
| 11 p.m. | Cha da Fö concert in the marquee |
| 12 a.m. midnight | DJ Black will get everyone in a party mood in the marquee |

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**"Focus on stamps" No. 3/2014**
Copy deadline: 24. 6. 2014
Distribution: from 22. 7. 2014
Stamp issue: 4. 9. 2014

# And the winner is …

… the stamp by the painters and plasterers! Their job is predominantly about making things look nicer or different using colour, texture, effects and techniques. The right tool and knowing how to use it are key success factors.

In the SwissSkills Bern 2014 stamp competition, the Swiss Association of Painters and Plasterers fought off competition from ten other entrants to be crowned winners.
Graphic designer Urs Lieber, who designed the stamp on behalf of the association, decided to base the motif on painters' and plasterers' tools: paintbrushes, rollers, scrapers, smoothing trowels, plaster iron, but also buckets and tins of paint. We are surrounded by colour in our daily lives, and it has an influence on how we feel. Colour is therefore a key element of the stamps. The design focuses on the interplay between colour and form. The stamp is also designed to appeal to young people, which is why bright and contrasting colours were chosen. The red in the background represents Switzerland, and links up to SwissSkills Bern 2014.

**Apprentice project**
As part of an apprentice project, four painters and two plasterers created the stamp motif in 173 × 143 cm format. Various specialized techniques were used to create it. The apprentices were highly motivated, and the project gave them the opportunity to practise precision work and try out new techniques. The young professionals achieved sensational results and created a true work of art that required a great deal of skill and precision.

**Lieber + Partner**

**Stencilling (painting)**
After several coats of the background colour had been applied in the designated area, the stencils of the individual tools (negatives) were put in place and stuck onto the background. In some cases the edges had to be specially taped to ensure the various colour transitions were applied in line with the design.

**Painting by hand**
Some edges that were not accessible with the templates were painted by hand. This required the apprentices to demonstrate a great deal of precision and a steady hand.

## SwissSkills Bern 2014: the 1st Swiss skills championships ever to be held at a single location.

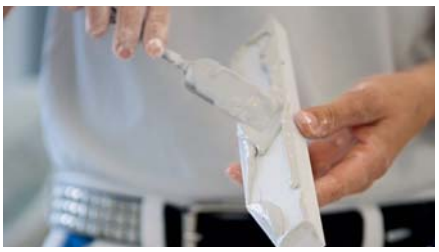
Over 130 crafts, industrial trades and service-sector professions will be showcased at this major event. The young professionals will battle it out for the title of Swiss Champion in around 80 categories. No fewer than 1,000 competitors are expected to attend SwissSkills Bern 2014, as well as visitors hailing from across Switzerland.
And you can be there too when the top professionals battle it out in the Swiss championships. What's more, you'll also have the chance to find out more about a whole range of apprenticeships. Experts will be happy to advise you.

**The key dates**

| | |
|---|---|
| 17 September 2014, 4 p.m. | **Opening ceremony** / Postfinance Arena, Berne |
| 18–21 September 2014 | **Competitions and special shows** / BERNEXPO, Berne |
| 21 September 2014, 7 p.m. | **Closing ceremony** / Postfinance Arena, Berne |

Further information: **swissskillsbern2014.ch**

Photos: Lieber + Partner



**Applying plaster (plastering)**
The lettering for Helvetia and the number 100 were created conventionally using plaster. When everything was dry, the letters and numbers were painted white.

**Sgraffito (plastering)**
The SwissSkills Bern 2014 lettering was created using a scratchwork technique known as sgraffito. This involved applying various layers of coloured plaster. Scratching off the top layer in defined areas revealed the layers underneath.

Information on the stamp competition:
**swisspost.ch/swissskills**

## Special stamp **SwissSkills Berne 2014**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: From 4.9.2014, while stocks last

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour; Giesecke & Devrient, Leipzig, Germany

**Sizes**
Stamp: 40×32.5 mm
Sheet: 190×162 mm (4 rows of 4 stamps)

**Paper**
White stamp paper, with optical brightener, mat gummed, 110 gm²

**Perforation**
13½:13¼

**Designer**
Urs Lieber, Zurich

swiss skills
Bern 2014
1. Schweizer Berufsmeisterschaften
1er championnat suisse des métiers
1° campionato svizzero delle professioni
1. campiunadi svizzer da professiun
17. – 21.09.2014

**First-day cover motif**

04 · 09 · 2014
3000 · BERN
AUSGABETAG
GIORNO·D'EMISSIONE
JOUR·D'EMISSION
SWISS SKILLS
BERN · 2014

**First-day cancellation**

# On the trail of local wildlife

Swiss Post is launching a new series of stamps entitled "Wildlife". The set comprises four stamps featuring species found in the Swiss National Park, the Val Müstair and throughout the rest of Switzerland, namely the mouse weasel, the Alpine marmot, the spotted nutcracker and the red deer.

## Special stamps **Wild animals**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: From 4.9.2014, while stocks last

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour; Cartor Security Printing, La Loupe, France

**Sizes**
Stamps: 33×28 mm
Sheets: 195×142 mm (4 rows of 5 stamps)

**Paper**
White stamp paper, with optical brightener, mat gummed, 110 gm²

**Perforation**
13¼:13½

**Designer**
Naomi Giewald, St. Gallen

**First-day cover motif**

**First-day cancellation**

It seems an obvious choice that a new series of stamps to mark the centenary of the Swiss National Park will focus on its native wildlife. Mouse weasels, Alpine marmots, spotted nutcrackers and red deer give a taste of the diversity of species still to be found in Switzerland.
The mouse weasel, which is only sighted on rare occasions, is Switzerland's smallest native carnivore. The spotted nutcracker, on the other hand, can be distinguished by its voice and its garrulous nature, although its appearance is somewhat inconspicuous. More striking and well-known, however, are the Alpine marmot and the red deer. While the marmot can often be observed at close range and is particularly popular with children due to its cute appearance, catching a glimpse of an imposing red deer is sure to set pulses racing among wildlife enthusiasts – especially hunters.

**Heinrich Haller**
**Director of the Swiss National Park**

## Postcard set

Go wild with greetings! The card set contains four postcards. They feature the stamp images without the typography.
**Format:** 148 × 105 mm / A6 landscape
**Paper:** Carta integra, printed on one side, bright white, 235 gm²
Available from all stamp counters, in the PhilaShop at postshop.ch and using the "Focus on stamps" order form.

# Mouse weasel

The mouse weasel is equally at home in the valleys and in mountainous terrain. It can be distinguished from the larger stoat by its much shorter tail, without a black tip. Both the weasel and stoat have an elongated body, are extremely agile and primarily hunt voles. The abundance of weasels varies in line with the size of the vole population and the rate at which they breed. The weasel's physical attributes enable it to hunt below ground in vole burrows or beneath a layer of snow. In the Alpine region there are two types of weasels, often described as subspecies: the dwarf weasel, which turns white in the winter, and the common weasel, which retains its brown coat on the upper part of its body.

Photo: Reiner Schilling

# Alpine marmot

The Alpine marmot is mainly found above the tree line. In this vast expanse of grassland, the marmot families dig and inhabit a complex system of earthworks around a metre below ground. The animals use their characteristic whistling call to warn of approaching enemies and are adept at beating a hasty retreat into the safety of their subterranean home. During the growing season, living conditions are ideal, in stark contrast to the winter months. The animals have adapted to solve this problem, hibernating during the cold, snowy winter months. They build up large fat reserves during the summer to help them survive the winter. To save energy during the hibernation period, the marmot's stomach and intestinal tract shrink significantly. Its breathing falls to around two breaths a minute, while its heart rate is reduced from 200 to just 20 beats a minute. In this way, energy consumption is reduced to less than 10 percent. Around 1,200 grams of body fat are sufficient to survive the winter.

# Nutcracker

The spotted nutcracker belongs to the corvid family and inhabits coniferous and mixed forest. It feeds on energy-rich tree fruit, mainly hazelnuts and pine nuts. The bird stockpiles food in winter, so that it has a year-round supply. A spotted nutcracker stashes away between 30,000 and 100,0000 pine nuts, which 80% of the time it will find again, even under a deep layer of snow. Despite these outstanding memory skills – the background to which remains unclear – many pine nuts are left in the ground, thus helping this species of tree to propagate. As the nutcracker often gathers the pine nuts from a distance of several kilometres, transporting them in its throat pouch, it plays a crucial role in the proliferation of mountain pine trees. Both species, flora and fauna, rely on each other, thereby creating a symbiosis.

# Red deer

The red deer became extinct in Switzerland very early on, only making its way back in the second half of the 19th century from Liechtenstein and Vorarlberg in Austria. For many years Graubünden was the principal home of the deer and the population flourished, mainly in the Swiss National Park. Starting from these areas, the red deer moved on to inhabit other parts of the Alpine region. Today, it is common in many parts of the Swiss Central Plateau and the Jura. The largest of Switzerland's native herbivores, the deer is frequently blamed for causing damage to forests. And yet, given that our forests fulfil various roles, including preserving and promoting biodiversity, the red deer should be welcomed throughout the country. In the interests of sustainable exploitation, hunting of deer is allowed outside of the protected areas. This allows population densities to be kept under control.

**Photos: SNP**

# A stunning anniversary souvenir

This souvenir set combines two themes: the special wildlife stamps and the Swiss National Park's centenary celebrations. It contains 32 pages telling the story of the National Park with short profiles of four of the species that live there. The souvenir also contains the wildlife stamps and combination print "100 years of the Swiss National Park".

Der Schweizerische Nationalpark und seine Tierwelt
Le Parc National Suisse et sa faune
Il Parco Nazionale Svizzero e la sua fauna
The Swiss National Park and its wildlife

Fred, der Briefmarken-Profi
Fred, le pro des timbres
Fred, il pro dei francobolli
Fred & Fun
100
HELVETIA
Wo ist Fred, der Detektiv? · Où est Fred, le détective? · Dov'è Fred, il detective?
Lösung · Solution · Soluzione · www.post.ch/fred-fun

# Crowd teaser!

## Picture postcard **Fred & Fun**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: Not available

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour

**Sizes**
Card: 148×105 mm
Imprinted stamp: 33×28 mm

**Paper**
White offset board, 235 gm²

**First-day cancellation**

Beat Sigel, creator of the Dino family, is back, this time to explain what he finds so fascinating about creating hidden object pictures. Besides Fred as Sherlock Holmes, there are many other characters cavorting in these scenes. Can you find them all?

"For me, crowd scenes, or hidden object pictures, are one of the most exciting and fun jobs of an illustrator. I can let my imagination run wild and I enjoy the creative freedom of packing a whole range of different dino characters into one scene. The one condition is that Fred as Sherlock Holmes must be hidden somewhere in the picture. In this one, for example, there's a gaggle of girls swooning over a beach musician, an action freak zooming through the crowd on a quad and a bright red sun worshipper who's desperate to get a tan. Can you find the palm tree climber, the shark fin heading straight towards the floating palm tree, the funny bird on the volleyball net and many more besides…? …
But where is Sherlock???"

**Beat Sigel**

# **A record gift** from Swiss Post!

Oh, how happy I was when my mother gave me my first record for my birthday in the mid 1950s. It was a true revelation that was to change my life. She was a big fan of Louis Armstrong, one of the greatest musicians of the 20th century, well-known all over the world.

My hand was trembling with excitement when she gave me the 45 rpm vinyl record. It was "The New Orleans Function", or as it was popularly known, "Jazz funeral". A seven-minute-long piece of jazz music that starts off so sadly and ends on such a happy note. The B side featured "Tiger Rag", including a drum solo. What a difference compared to my father's favourite music. He was always listening to songs such as "Träumli" by the Boss-Buebe from Grindelwald (a traditional Swiss folk band) on his brand spanking new Lenco record player. He almost wore a hole in the record. But it wasn't my cup of tea.

I've lost count of the number of times I carefully placed the needle with its diamond stylus in the first groove. I even bought a copy of Armstrong's memoirs ("My Life in New Orleans") and devoured it in one night. I swore that when I grew up, the first place I would visit would be New Orleans. And 15 years later I did just that. I've since been back several times.

Despite the great care I took of it, my first record ended up with scratches that made a background crackling noise like the sound of a fire in a grate. I accumulated a few hundred vinyl singles and LPs after that, and my musical tastes became increasingly broad.

> One day, when I was still at school, I said to my mother: "When I grow up, I want to be a musician". To which she answered: "It's one or the other!"

Then, in the early 80s (by which time I had actually become a professional musician), the compact disc (CD) was launched. Instead of a needle that ploughed through the grooves, it featured a laser beam that read the digital signal and rendered it without any background noise. A technical revolution. It was like jumping from the stone age to the digital age.

And now Swiss Post has launched an innovative stamp that you can not only look at, lick and stick, but that also makes music.

The stamp measures 168 × 137 millimetres and rotates on the record player at 33 rpm. The tune it plays isn't Louis Armstrong though, but a well-known catchy little number. When I get my hands on one of these musical stamps, my hands will be shaking with excitement and it'll take me straight back to the day I received my first record.

So, folks, let's look forward to looking, playing, sticking and sending! Enjoy!

**Polo Hofer**

**Thorens TD184 turntable record player: a modern, semi-professional, high-quality record player from 1961.**

## Exclusive souvenir sheet "Record" with soundtrack and circular perforation!

A piece of music has been imprinted on the "record" part of the souvenir sheet using a special coating. When you take the circular, ready-for-postage stamp off the souvenir sheet and place it on your record player, it plays a brass band version of the Swiss national anthem at 33 rpm with a single puck.

## Miniature sheet **Record**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: From 4.9.2014, while stocks last

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour and special varnish;
Joh. Enschedé, Haarlem, Netherlands

**Sizes**
Stamp: Ø 37 mm
Miniature sheet: 168×137 mm

**Paper**
Wood-free cardboard, PVA-gummed, 300 gm²

**Perforation**
Serpentine cut

**Designer**
Thomas Rathgeb, Berne

**First-day cover motif**

**First-day cancellation**

## A thank you to our subscribers

Once again in 2014, Swiss Post would like to say thank you to all its philately and stamp subscribers for their long-standing loyalty. This year's gift is the record souvenir sheet.

Please note, however, that from this year onwards, the subscriber gift will be sent out with the fourth issue. Which means that this year subscribers will receive their gift with issue 4/14 in November. **We'll showcase the gift in the next issue of Focus on stamps. This gift is not available in the shops.**

Would you like to find out more about the different subscription options? If so, our Customer Service would be happy to help.
Tel.: +41 (0)848 66 55 44,
E-mail: focusstamps@swisspost.ch
We hope you continue to enjoy collecting our miniature works of art!

Customer event **125th anniversary of the Pilatus rack railway**

# Pirates and mountaineers

70 customers were invited to take to the water and to climb a peak. The location was, once again, central Switzerland.

The journey took them from Lucerne across Lake Lucerne to Alpnachstad. After fortifying the guests with a meal, the Pilatus Railways team took them on a tour of their depot before they were whisked up to the top of Lucerne's local mountain at 2,132 metres above sea level on the world's steepest rack railway. Unfortunately, bad planning in the weather department meant that the group was unable to enjoy the magnificent view. The gloom was dispersed by Beat Wälti's explanations of the railway's history, by Susanne Perron, the designer of the Pilatus stamp, who eagerly signed autographs, and by a wonderful reception.

All in all, a really successful event that will be remembered for some time to come.

**Carina Ammon**

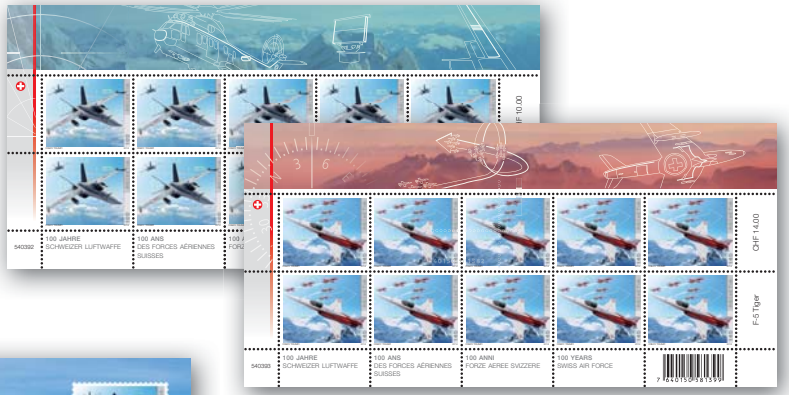
Photos: Thomas Rathgeb

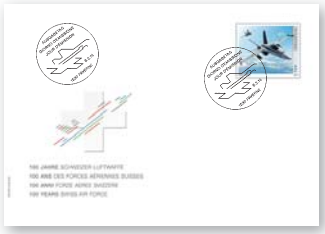
# Special post office at AIR14

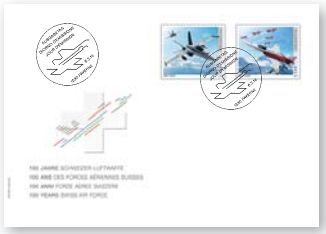
The Swiss Air Force is celebrating its centenary in 2014 as well as the 50th anniversary of Patrouille Suisse and the 25th anniversary of the PC-7 TEAM. These various anniversaries are truly an occasion for celebration. AIR14 in Payerne will be the highlight of the festivities. The Air Force will be the star of AIR14, but all sections of the Armed Forces will be featured. Swiss Post will be setting up a special post office on site, where you can cancel and mail your covers and even have them signed by the designer of the "100 years of the Swiss Air Force" special stamp. The Club Philatelistique de Payerne will also be represented. Look forward to an impressive few days!

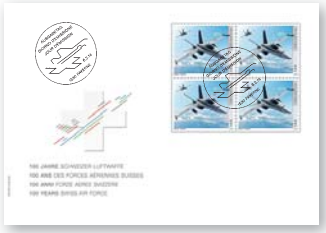
More information: **www.air14.ch**
**www.post.ch/post-philanews-08-2014.pdf**

**Special cancellation Swiss Air Force**









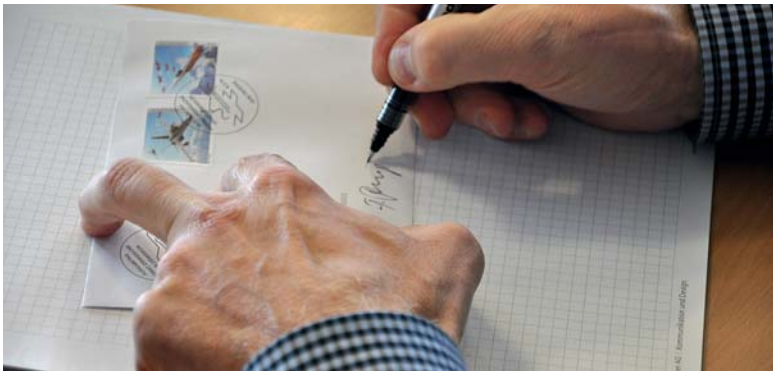
**The entire product range for the special "100 years of the Swiss Air Force" stamp is available at the special post office. Take this opportunity to make your covers extra special – have them signed by the stamp designer during the autograph session.**

## Special post office in Hall 1

**Datum:** 30 and 31 August 2014
6 and 7 September 2014

**Opening times:** 8 a.m. to 5 p.m.

**Autograph session**
On Saturday, 30 August 2014 the designer of the two special stamps "100 years of the Swiss Air Force", Fredy Trümpi, will sign autographs at the special post office from 10 a.m. until 12 noon.



**Present this coupon at the special post office at AIR14 on 30-31.8 and 6-7.9.2014 to receive a surprise! (while stocks last).**

# Competition: **Enter and win!**

It's this easy: answer the question correctly, send in the completed form – and with a little bit of luck you could win a great prize!

**1st – 20th prize:** 1 family day ticket worth CHF 90.00, entitles the whole family to enter AIR14
**21st – 25th prize:** Two sheetlets and a first-day cover "100 years Swiss Air Force" signed by the designer
**26th – 35th prize:** 1 DVD "Flying Diamonds – The PC-7 Team" worth CHF 20.00

## Are you interested? If so, fill in the form and send it in right away!

**Where will AIR14 take place?**

Customer number (if known)

Last name

First name

Address

Postcode/town

Country

E-mail address

### Conditions

The deadline for entries is **18 August 2014** (postmark date).
The winners will be notified personally. The judge's decision is final. There will be no correspondence. Swiss Post's Post Offices & Sales employees and their relatives are not eligible to enter this competition. Only one coupon per person may be completed.

**Send the coupon (or a copy) to:**
Post CH Ltd, Post Offices & Sales, Editorial Team "Focus on Stamps"/PV7, keyword: AIR14, Viktoriastrasse 21, 3030 Berne

In the words of Garfield, probably the world's most famous comic cat, "All I do is eat and sleep. […] There must be more to a cat's life than this. But I hope not."

# I don't do mornings

Garfield first appeared in 41 US newspapers on 19 June 1978. He has since not only featured in thousands of newspapers and magazines, but also appeared in films, videos, books, computer games, on toys, mugs, in a smartphone app – and now also on two stamps from Swiss Post. The secret to Garfield's success is his cynical approach to all-too-human problems and the way he parodies life. It's little wonder, then, that the quirky cat has been delighting millions of fans across the globe with his crazy stories for over 35 years.

Jim Davis, Garfield's creator, speaks to us about what he has in common with Garfield and the secret of the caustic cat's success.

**Have you and Garfield got anything in common?**
Jim Davis: Definitely. Like him, I have a soft spot for the good things in life: good food, lounging around and watching TV. Like him, I love lasagne – and Italian food in general, especially pizza. On the other hand, I'm quite focused and work hard. In this way I'm not like Garfield.

**Where do you get the humorous ideas from?**
When I draw and write Garfield comics, I picture him in my mind's eye. I put him in a situation and follow him until something funny happens. Then I put that down on paper. Garfield has become such a strong personality that in a way he writes the stories himself.

**Why do you think people like comics?**
I think now and again we all need a break from the news, which the media inundates us with day after day. Comics are an escape from reality. They give us the opportunity to just take a break and sit back while we enjoy our morning coffee. And they might even show us that life is actually not that bad after all.

**And what makes Garfield so popular?**
He probably makes us feel less bad about being lazy slobs. Every day we hear the same things: "Do such and such, exercise, eat more healthily". And then Garfield comes along and says: "Keep doing what you're doing and have a doughnut!" In this way he's an anti-hero.

**Gabriel Ehrbar**
Interview with the kind permission of Paws Inc.

## Stamp booklet with ten stamps

**The colourfully illustrated stamp booklet includes two different self-adhesive stamps each with a value of CHF 1.00 with the designs "cheese" and "chocolate". Send some purrrfectly cheeky letters and cards decorated with stamps featuring the funny feline and his friends.**

## Special stamps **Garfield**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: From 4.9.2014, while stocks last

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour; Joh. Enschedé, Haarlem, Netherlands

**Sizes**
Stamps: 33×28 mm
Stamp booklet: 254×62 mm (open), 86×62 mm (folded)

**Paper**
White stamp paper, with optical brightener, self-adhesive, on backing paper, 220 gm²

**Perforation**
Serpentine cut (4 sides)

**Designer**
Jim Davis, United States

**First-day cover motif**

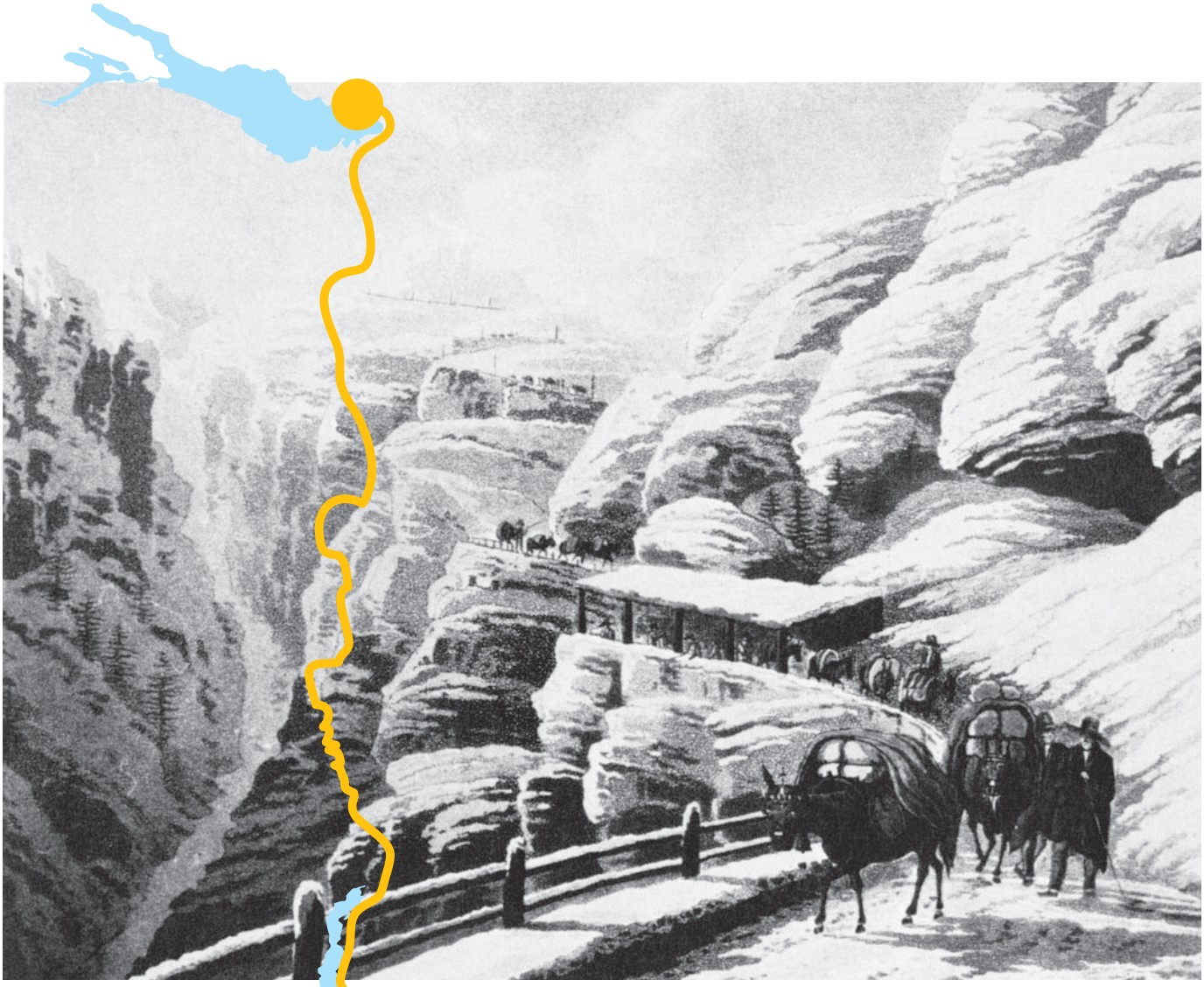
**First-day cancellation**

Photo: Paws Inc.

## Jim Davis

Jim Davis was born on 28 July 1945 as a farmer's son in Marion, Indiana, USA. As a boy, Jim suffered from asthma which meant he couldn't go outside and play, and so he started drawing to pass the time. He later studied art and business administration. He got to know the world of comics when he worked as assistant to Tom K. Ryan, creator of "Tumbleweeds", an extremely popular cartoon in the United States at the time. Following an unsuccessful attempt with the comic series "Gnom Gnat", which featured gnats in the main role, Davis created Garfield in 1978. The fat, lazy yet loveable cat is still a success story today.

# The Lindau Messenger



Packhorses travelling over the Splügen Pass, early 19th century.

**The Albergo Tre Re was the Milan base of the Lindau Messenger; steel engraving from the first half of the 19th century.**
Images: ViaStoria

**The joint product "Lindau Messenger" issued by Switzerland, Germany, Liechtenstein and Austria is full of information and shows the special stamps of all four countries. It also includes their original special stamps. Please see the offer on p. 34 for further information.**

**Leonhard Spehler from Fussach, Milan Messenger, painting dated 1783. He travelled with Goethe across the Graubünden Alps in 1788.**

The Lindau Messenger, or Milan Messenger, was the name given to the a transalpine courier service employing late-medieval communication, trade and transport technology as of the first half of the 14th century. At this time, regular messenger services were set up on the unsafe and irregular terrain of the transit routes between key locations, in this case between Lindau on Lake Constance and Milan. The Lindau Messenger was not a stagecoach driver, nor was he a carter or a pack-horse driver. He operated instead as a sort of trusted confidant. The prices of the messenger services were high, and the position was lucrative for a long time. The first part of the journey involved two hours on a boat to Fussach. Following a five-hour journey, the messenger reached Feldkirch and the next day travelled to Chur via Luzisteig. In the late 18th century, these stages of the journey were relocated to the western side of the Rhine valley via Altstätten and Ragaz. Up to this point the journey was possible using small wagons in the summer. But from Chur, the messenger had to go on foot, on horseback or with pack animals. The third overnight stay was spent in Splügen, while the fourth was spent in Chiavenna. In between the two was the Splügen Pass, which was very difficult to cross at this time. The second boat journey took the messenger across Lake Como. A final, seven-hour stage followed, ending at the "Tre Re" guest house close to the Porta Romana, one of Milan's city gates that still survives today.

The first recorded delivery by the Lindau Messenger took place in the early 16th century, although the messenger had been running since the 14th century. The era of the Lindau Messenger came ot an end when a completely new generation of roads were built over the main Alpine passes, allowing stagecoaches to cross them, which made travelling easier and safer and the messenger service superfluous.

**Hans-Ulrich Schiedt**
**ViaStoria, Head of Research Department, University of Berne**

## Special stamp
## Lindau messenger

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: From 4.9.2014, while stocks last

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour; Cartor Security Printing, La Loupe, France

**Sizes**
Stamp: 33×28 mm
Sheet: 195×142 mm (4 rows of 5 stamps)

**Paper**
White stamp paper, with optical brightener, mat gummed, 110 gm²

**Perforation**
13¼:13½

**Designer**
Beat Leuenberger and Jürg Glauser, Berne

**First-day cover motif**

**First-day cancellation**

# On the trail of the Lindau Messenger

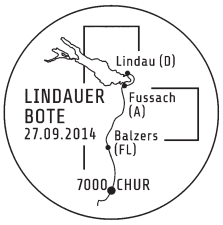
## By Postbus to Lindau–Fussach–Balzers–Chur

**Travel in the footsteps of the historical courier service!**
The four postal administrations in Germany, Austria, Liechtenstein and Switzerland are joining forces with their local philately associations to hold an anniversary event on 27 September 2014. A special post office will be opened at all four event locations – Lindau (Germany), Fussach (Austria), Balzers (Liechtenstein) and Chur (Switzerland). The associations will present their exhibits on site.
Be part of this unique day ! You can cover three quarters of the Lindau Messenger's route in the safety and comfort of a Postbus coach in a day.

### Special post office, Chur

The special post office is located on the 5th floor of the conference centre on Gürtelstrasse 14. It is open from 9 a.m. to 6 p.m. The entrance is located directly at the Postbus bus station, on the right-hand side around the corner from the Postomat ATM. Please follow signs on site.
You can find more information about the events connected to the Lindau Messenger in "Philanews 9/14" at swisspost.ch/philatelie.

**Additional links**
philatelie.li/lindauer-bote
bdph.de




**Special cancellation**

**Date of travel: Saturday 27 September 2014**

| | |
|---|---|
| 7.30 a.m. | Dep. Chur |
| 8.00 a.m. | Dep. Sargans |
| 9.20 a.m. | Arr. Lindau |
| | Visit and free time for lunch in Lindau |
| 12.15 p.m. | Dep. Lindau |
| 1 p.m. | Arr. Fussach |
| 2 p.m. | Dep. Fussach |
| 2.50 p.m. | Arr. Balzers |
| 4 p.m. | Dep. Balzers |
| 4.30 p.m. | Arr. Chur |
| 6 p.m. | Dep. Chur |
| 6.30 p.m. | Arr. Sargans |

**Price:** CHF 45 per person excluding lunch

**Please note:** Passengers must bring a valid ID card or passport to be able to travel.

**NB:** The minimum number of participants is 35.
The maximum number of participants is limited to 65.
**Closing date is 28 August 2014** (Date of postmark).

For organizational reasons, registrations can only be accepted **in writing** . Please use the slip below. If you have any questions, please contact our Customer Service on +41 (0)58 66 55 44.

## Interested? If so, fill in the form and send it in right away!

Customer number (if known)

Last name/first name

Address

Postcode/town

Telephone number

E-mail address

Last name/first name Accompanying person

Date
Signature

**Embarkation point (please check)**
☐ Chur ☐ Sargans

**Please note:** Registrations will be processed upon receipt. You will be sent a confirmation of participation together with the detailed travel documents and invoice.

**Send the slip (or a copy) to:**
Post CH Ltd, Post Offices and Sales, "Postbus trip", Retail Logistics, Ostermundigenstrasse 91, 3030 Berne

**Collection: Walo Mina**
**Year: circa 1896/97**
**Publisher: Müller & Trub Aarau Dep. No. 29**
**Picture: San Lorenzo Cathedral; panoramic view of the town with Monte Bré in the background**

From 12–14 September 2014, philately fans from Switzerland and abroad will convene in Chur.

# Benvenuto **a Lugano!**

The local philately association, Club Filatelico Lugano, is organizing two major stamp exhibitions in Lugano's Conza exhibition centre at Viale Castagnola 15. Besides the national stamp exhibition on level II, the Alpen Adria exhibition is also being held on level II.

The Alpen Adria Philately Association aims to cultivate and promote the values of stamp collecting among its member countries and increase competition among stamp collectors. It is a cross-border, non-political cooperation of philatelic organizations and associations. The Alpen Adria exhibition is held every year and alternates between the seven member countries (in 2013 it was held in South Tyrol, Italy). Members from Italy, Germany, Austria, Croatia, Slovenia, Hungary and Switzerland will present their exhibits in Lugano. The event promises to be a good opportunity for anyone interested in stamps to see stamp-related exhibits from other countries. Whether the saying "Different strokes for different folks" applies here remains to be seen.

**Carina Ammon**

Swiss Post is launching a picture postcard and will also have a special post office and a special cancellation to mark the occasion.

**The special post office will be open:**

| | |
|---|---|
| Friday 12 September 2014 | 10 a.m. to 8 p.m. |
| Saturday 13 September 2014 | 10 a.m. to 5 p.m. |
| Sunday 14 September 2014 | 10 a.m. to 2 p.m. |

Autograph session with Amaru Eslava – designer of the "Lugano" special stamp – from the cities of Switzerland series. Saturday, 13 September 2014, 2 p.m. at the Swiss Post stand. The Filatelico Club Lugano and Swiss Post look forward to seeing you in Lugano!

## Picture postcard **Alpen Adria Lugano**

**Sales**
Philately: From 28.8.2014 until 30.9.2015, while stocks last
Post offices: Not available

**Validity**
Unlimited from 4.9.2014

**Printing**
Offset, 4-colour

**Sizes**
Card: 148×105 mm
Imprinted stamp: 33×28 mm

**Paper**
White offset board, 235 gm²

**First-day cancellation**

# A bit of Stamp history

In 1996 over 10,000 young people got together to set a world record. On the occasion of the Swiss Federal Gymnastics Festival they put on coloured T-shirts and baseball caps and took up their positions on the pitch at Berne's Wankdorf Stadium to create a living priority mail stamp. They were photographed from above by helicopter.

Since then the "living" stamp has been immortalized in the Guinness Book of Records. And this stamp holds yet another record: only five days after the helicopter picture was taken, the stamps were available at all 4,000 post offices in Switzerland. Excellence delivered!

# FRED&FUN

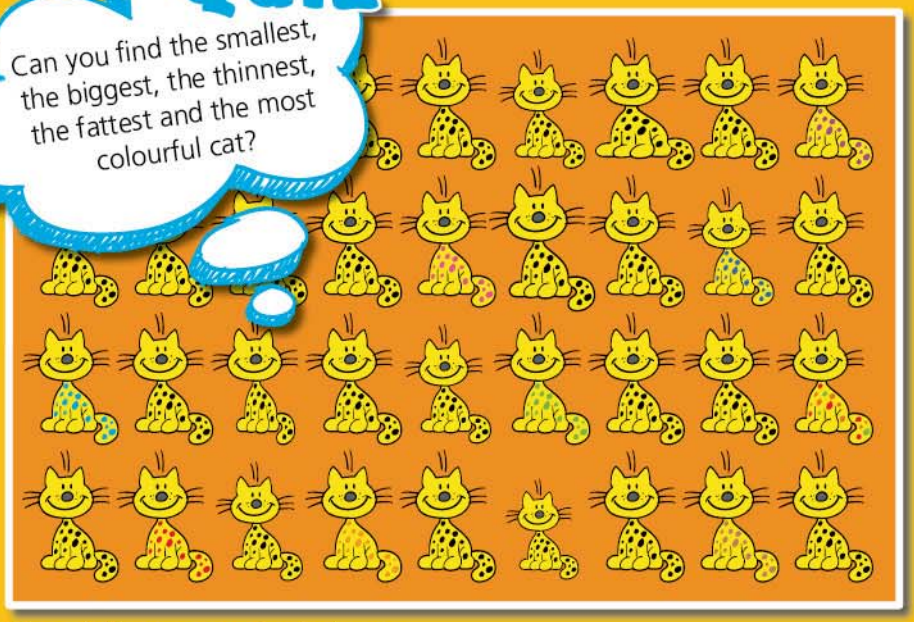
## Garfield

It is more than 30 years since the comic strips by American cartoonist Jim Davis first appeared – nowadays they are published in over 2,500 newspapers worldwide. Davis' cartoon cat Garfield is universally adored. He is fat, greedy and lazy. He does pretty much the same things every day: when he's not chasing mice or getting up to mischief, he loves eating and sleeping. He communicates with the reader via thought bubbles. Would he be pleased about the stamps in his honour?

Cats are Switzerland's favourite pet. Every fourth household has a cat. Cats have lots of appealing characteristics: they really know how to laze around, they let us stroke them, and they love their freedom.

## Quiz

Can you find the smallest, the biggest, the thinnest, the fattest and the most colourful cat?



The solutions are on the last page.

## Fred, a cat's best friend

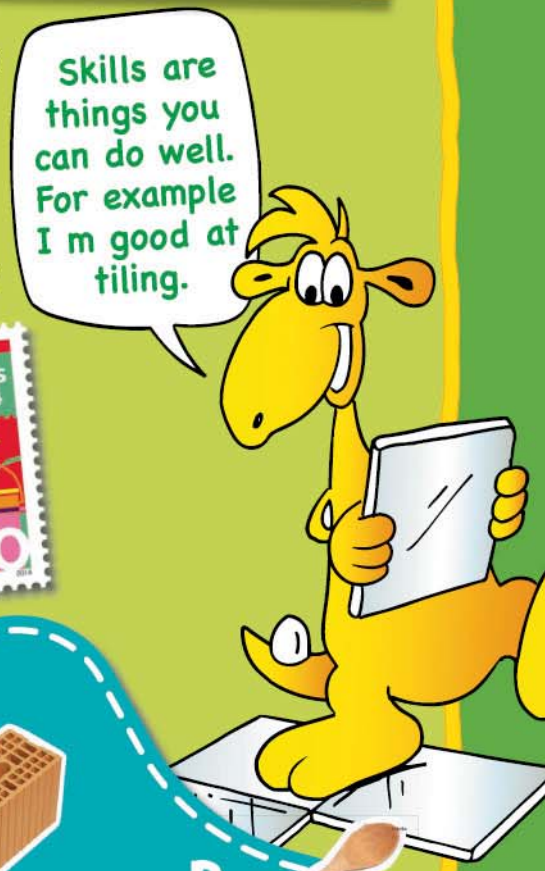
# SwissSkills Bern 2014

The "SwissSkills" vocational championships is taking place in one central location for the first time. Some 1,000 young individuals from around 130 professions will take part in SwissSkills Bern 2014. They will strive

**from 17 – 21 September 2014**

to win the title of Swiss champion in their profession and will take part in a variety of different competitions. Visitors will be treated to an exciting programme of events and will be able to experience numerous vocational professions close up.

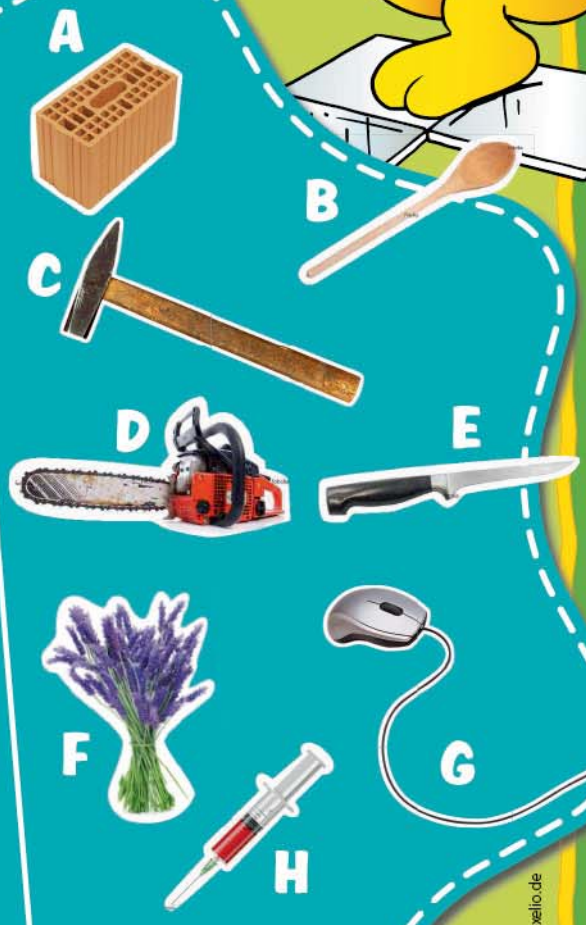
For the programme and further information please visit: swissskillsbern2014.ch




## Quiz

The stamp features pictures of tools used by painters and plasterers. Do you know much about other tools? Which tool goes with which profession? Match the numbers to the letters.

1. Cook
2. Butcher
3. Hairdresser
4. Medical professional
5. Carpenter
6. Bricklayer
7. Florist
8. Web designer
9. Forest ranger




The solutions are on the last page.

© Harry Hautumm / www.pixelio.de

# WILD ANIMALS

A new set of stamps features four wild animals. Which description goes with which animal?

**1**

_____ lives in extensive underground tunnel systems. The tunnels can be up to 70 metres long. During the day ??? leaves its burrow. As soon as it gets warm ??? creeps back underground. ??? communicates with its own kind by whistling. The females have two to six babies, but usually only every four years. They are born blind. The favourite foods of ??? are roots, leaves, herbs and grasses.

**2**

_____ has special plumage featuring white spots. ??? lives on insects, and also eats lizards, frogs, birds' eggs and nuts. ??? likes to live near larches, where its young are born, usually three or four. In our country ??? usually lives in the Alps.

**3**

_____ is out and about during the day and night and lives in rocky crevices, hollow tree trunks and piles of stones. ??? mates the whole year round, even in winter. After around 35 days around five young are born, weighing just 1.5 grammes. The average lifespan of this animal is four years. People like them because they eat lots of undesirable rodents – such as mice.

**4**

_____ lives in colonies of up to 200 animals. ??? is widespread in Europe. ??? spends up to seven hours a day eating, ruminating and digesting its food. On the menu are grass, herbs, acorns, fruit, fungi, bark, moss, lichen, buds and young shoots on branches. Its young are usually born between mid-May and the beginning of June. They can stand on their own only a few hours after birth. To start with they don't follow their mother around, but lie and wait until she comes back and suckles them.

The solutions are on the last page.

# OFFER

## Collection Booklet

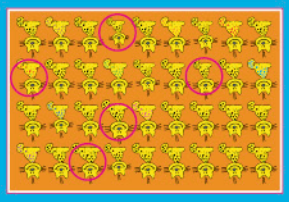
Four times a year new stamps are issued covering more than 20 topics.
The most interesting topics for young people are illustrated and explained in the FRED&FUN Collection Booklet.
It is available while stocks last at postshop.ch (enter "Collection Booklet" in the Search field) or by telephone: +41 (0)848 66 55 44.

**Sources**
An order form is enclosed with every copy of the stamp magazine "Focus on Stamps". Your parents can use this to order the collection booklet and stamps. They can also be ordered by telephone on +41 (0)848 66 55 44.

If you have any questions or want to get in contact with Fred, please send him an e-mail to: fred@swisspost.ch

**Solutions:**

**Page 1:**



**Page 2:**
1B, 2E, 3I, 4H, 5C, 6A, 7F, 8G, 9D

**Page 3:**
1. = The marmot
2. = The nutcracker
3. = The mouse weasel
4. = The red deer

Fred the stamps expert now has his own picture on some stamps. Hot off the press are the new "Fred" picture postcards (picture on page 13).
Here you can see all the products featuring the comical stamp-loving dinosaur.

# 2013 Year Book of Swiss Stamps

**Order the year book now: tel. +41 (0)848 66 55 44**
**or via postshop.ch.**

- 46 original stamps
- Information in four languages
- Richly illustrated motifs
- New: with exclusive black print

**CHF 66.–**

# First day of issue of stamps 4.9.2014

## Special stamp 4.9.2014

**CHF 1.00 SwissSkills Berne 2014**

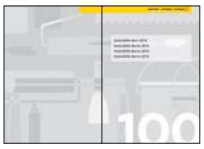
White stamp paper, mat gummed

**Single stamp**
1992 150 ★
1992 550 ⊙
*CHF 1.00*

**Block of four**
1992 160 ★
1992 560 ⊙
*CHF 4.00*

**Single stamp on first-day cover C6**
1992 580 ⊙ only
*CHF 1.90*

**Block of four on first-day cover C6**
1992 630 ⊙ only
*CHF 4.90*



**Unstamped cover C6**
available
from 28.8.2014
1992 700
*CHF 0.90*

**Folder / collection sheet**
1992 640 ★
1992 650 ⊙
*CHF 1.80*

**Sheet of 16 stamps**
1992 111 ★
1992 511 ⊙
*CHF 16.00*

**Swiss Post's General Terms and Conditions of Business concerning the purchase of stamps and philatelic items form an integral part of individual orders and are tacitly accepted by each customer who sends an order.**

These Terms and Conditions can be ordered by telephone (+41 [0]848 66 55 44) or by e-mail (stamps@post.ch). They are also available at www.swisspost.ch/agb/post-agb-phila.pdf

## Special stamps 4.9.2014

**Wild animals**

**CHF 0.85 Least weasel**
**CHF 1.00 Marmot**
**CHF 1.40 Nutcracker**
**CHF 1.90 Red deer**

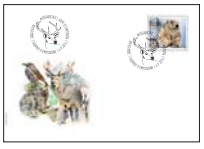
White stamp paper, mat gummed

**Set**
1994 150 ★
1994 550 ⊙
*CHF 5.15*

**Set of blocks of four**
1994 160 ★
1994 560 ⊙
*CHF 20.60*

**Folder / collection sheet**
1994 640 ★
1994 650 ⊙
*CHF 5.95*

**Set on first-day cover C6**
1994 580 ⊙ only
*CHF 6.05*



**Single stamp on first-day cover C6**
(4 covers)
1994 600 ⊙ only
*CHF 8.75*

**Block of four on first-day cover C6**
(4 covers)
1994 630 ⊙ only
*CHF 24.20*

**Unstamped cover C6**
available
from 28.8.2014
1994 700
*CHF 0.90*

**Sheets of 20 stamps**

**0.85** Least weasel
1994 111 ★
1994 511 ⊙
*CHF 17.00*

**1.00** Marmot
1994 112 ★
1994 512 ⊙
*CHF 20.00*

**1.40** Nutcracker
1994 113 ★
1994 513 ⊙
*CHF 28.00*

**1.90** Red deer
1994 114 ★
1994 514 ⊙
*CHF 38.00*

**Half sheet of 10 stamps**

**1.90** Red deer
1994 121 ★
1994 521 ⊙
*CHF 19.00*

**Key** ★ = mint ⊙ = cancelled

# Ordering made easy:
# use the enclosed order form!

## Picture cards with stamps 4.9.2014

**Wild animals**

Set of four A6 picture cards costing CHF 1.00 each with the "Least weasel", "Marmot", "Nutcracker" and "Red deer" motifs as well as four special stamps of CHF 1.00 "Marmot" (not affixed)
1994 911 ★ only *CHF 8.00*

The picture cards are not included in standing order.

## Souvenir 4.9.2014

**Wild animals**

Der Schweizerische Nationalpark und seine Tierwelt
Le Parc National Suisse et sa faune
Il Parco Nazionale Svizzero e la sua fauna
The Swiss National Park and its wildlife

Souvenir multilingual (en/fr/de/it)
1994 835 ★ only *CHF 19.00*

## Miniature sheet 4.9.2014

**CHF 5.00 Record**

Wood-free carton, stamp gummed

**Miniature sheet**
1995 315 ★
1995 815 ⊙
*CHF 5.00*

**Unstamped cover C6**
available
from 28.8.2014
1995 700
*CHF 0.90*

**Miniature sheet on first-day cover C6**
1995 580 ⊙ only
*CHF 5.90*

**Folder / collection sheet**
1995 640 ★
1995 650 ⊙
*CHF 5.80*

## Special stamps (stamp booklet)

**Garfield**

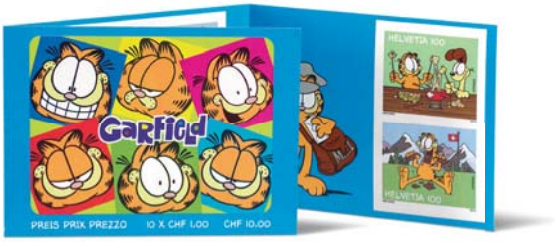
**CHF 1.00 Cheese**
**CHF 1.00 Chocolate**

**Set**
1993 150 ★
1993 550 ⊙
*CHF 2.00*

**No sheets available**
Available only as a set (1993 150 ★/ 1993 550 ⊙) or as a stamp booklet (1993 300 ★/ 1993 800 ⊙)

**Set of blocks of four**
1993 160 ★
1993 560 ⊙
*CHF 8.00*

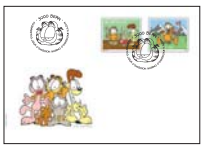
**Please note**
For technical reasons, some items such as set of strips of ten and set of horizontal pairs etc. cannot be provided.



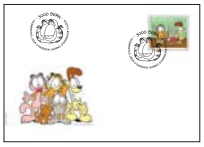

**Stamp booklet**
Five self-adhesive postage stamps of CHF 1.00 with the "Cheese" motif and five self-adhesive stamps of CHF 1.00 with the "Chocolate" motif
1993 300 ★
1993 800 ⊙ *CHF 10.00*

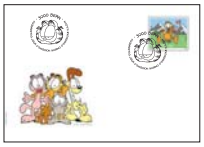
## 4.9.2014

White stamp paper, self-adhesive

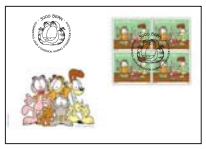


**Set on first-day cover C6**
1993 580 ⊙ only
*CHF 2.90*



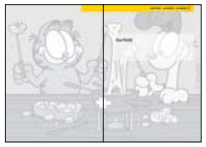


**Single stamp on first-day cover C6**
(2 covers)
1993 600 ⊙ only
*CHF 3.80*



**Block of four on first-day cover C6**
(2 covers)
1993 630 ⊙ only
*CHF 9.80*

**Unstamped cover C6**
available
from 28.8.2014
1993 700
*CHF 0.90*



**Folder / collection sheet**
1993 640 ★
1993 650 ⊙
*CHF 2.80*

## Postal stationery 4.9.2014

**Picture postcard Alpen Adria Lugano 2014**

Picture postcard "Alpen Adria Lugano 2014", postage value CHF 1.00 + 1.00 for the card
2000 841 ★
2000 846 ⊙ *CHF 2.00*

## Postal stationery 4.9.2014

**Picture postcard FRED & FUN**

Picture postcard "FRED & FUN", postage value CHF 1.00 + 1.00 for the card
1965 841 ★
1965 846 ⊙ *CHF 2.00*

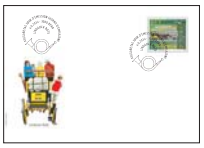
## Special stamp 4.9.2014

**CHF 1.40 Lindau messenger**

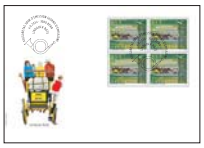
White stamp paper, mat gummed

**Single stamp**
1996 150 ★
1996 550 ⊙
*CHF 1.40*

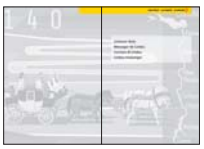
**Block of four**
1996 160 ★
1996 560 ⊙
*CHF 5.60*



**Single stamp on first-day cover C6**
1996 580 ⊙ only
*CHF 2.30*



**Block of four on first-day cover C6**
1996 630 ⊙ only
*CHF 6.50*



**Folder / collection sheet**
1996 640 ★
1996 650 ⊙
*CHF 2.20*

**Unstamped cover C6**
available
from 28.8.2014
1996 700
*CHF 0.90*

**Sheet of 20 stamps**
1996 111 ★
1996 511 ⊙
*CHF 28.00*

**Key** ★ = mint ⊙ = cancelled

# Ordering made easy: use the enclosed order form!

## Product "Lindau messenger – Switzerland/Liechtenstein/Germany/Austria" 4.9.2014

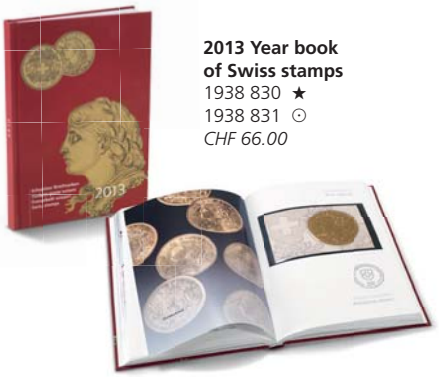
**Multilateral Set "Lindau messenger" with 4 stamps**
Joint product by Switzerland, Liechtenstein, Germany and Austria.
Available in German only.
1996 990 ★ only *CHF 19.00*

This product is not included in standing oder.

## Special products

**Set of single stamps, 3/2014 issue**
The single stamps / sets and miniature sheet of the 3/2014 issue of 4.9.2014 as well as the both Swiss stamps of CHF 1.00 and CHF 1.40 of the joint issue Switzerland – Russia of 21.5.2014 are displayed on a free A5 backing card with a protective cellophane wrapping.
1990 150 ★
1990 550 ⊙
*CHF 16.95*

**Set of first-day covers, 3/2014 issue**
The first-day covers with set and miniature sheet of the 3/2014 issue of 4.9.2014 as well as the first-day cover with the both Swiss stamps of the joint issue Switzerland – Russia of 21.5.2014 are combined in one free cover.
1990 580 ⊙ only
*CHF 22.35*



**2013 Year book of Swiss stamps**
1938 830 ★
1938 831 ⊙
*CHF 66.00*

**2013 Year Set**
1939 320 ★
1939 820 ⊙
*CHF 59.25*

**International reply coupon***
(set of 10 reply coupons of CHF 2.00)
1943 400
*CHF 20.00*

* Would you like to pay return postage for a reply from friends and acquaintances abroad? Nothing could be easier! International reply coupons can be exchanged in any Universal Postal Union member country for stamps for a postal item in the first weight step to be sent to Switzerland.

**2013 Set of first-day covers**
1942 530 ⊙ only
*CHF 81.25*

**Voucher for stamps and philatelic articles**
871 399
*CHF 15.00*

## FRED & FUN

**2014 Collection booklet**
(see page 29)
English
1965 904
*free*

## 2015 Stamp catalogues

**Zumstein Switzerland/Liechtenstein/UN Geneva**
German/French
1998 725
*CHF 35.00*

**Swiss Stamp Dealers Association Switzerland/Liechtenstein/UN Geneva**
German/French
1998 787
*CHF 37.00*

The stamp catalogues will be delivered in Switzerland and in Liechtenstein only.

# The new collectors' catalogues are here

**Available from 28 August 2014**

**The Swiss Stamp Catalogue, 2015 edition**
**Official catalogue of the Swiss Stamp Dealers Association**
The official catalogue features high print quality and is easy to open. You'll have no difficulty closing this reference book either. Plus, the useful thumb index allows you to find every section quickly and simply in seconds.
The official catalogue is the only place where you'll find valuations of all stamps by teams of dealers.
The reference book is published in French and German and features all stamps from Switzerland, the UN Geneva and Liechtenstein. Liechtenstein alone contains over 200 pages! Old Swiss stamps are reproduced in the original size.
Many varieties and special areas, such as railway stamps and Hotelpost, are exclusively featured in the Swiss Stamp Catalogue together with detailed valuations carried out with the help of numerous amateur and professional stamp collectors. And the Swiss Stamp Catalogue is also the only publication to feature first-day cancellations.
The 2015 Swiss Stamp Collection – nearly 1,000 pages packed with specialist information! And as always with the practical thumb index.

**Art. No. 1998 787**
**CHF 37**

**The world renowned Zumstein Catalogue for collectors**

- Keep your finger on the pulse with the latest market prices
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**Art. No. 1998 725**
**CHF 35**

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2015
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Ausgabe September 2014

Both items are available at stamp sales points in Basel, Berne, Lausanne, Lugano, St. Gallen and Zurich – as well as from customer service of "Stamps and Philately" and on the Internet at postshop.ch. Order your copy now. The items will be delivered postage paid from 28 August 2014.

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SWISS POST

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